



# International Conference on Computing in High Energy and Nuclear Physics

Amsterdam, The Netherlands 14 - 18 October 2013

## About CHEP

The International Conference on Computing in High Energy and Nuclear Physics (CHEP) is the premier international conference for computing professionals from the high energy and nuclear physics community, physics-applied computer scientists, and IT professionals in processing of big data. CHEP provides an international forum to exchange experiences and report on the most recent results of R&D on new algorithms and techniques for real-time data acquisition, processing of multi-petabyte data volumes, and extension and improvement of data-intensive Cloud and distributed computing. The CHEP community is leading in the use of high-bandwidth networks, with a global reach of optical private networks and a pioneer user of international research networks.

The CHEP community is also globally distributed, and a pioneer in the use of collaborative tools, from the inception of the web in the 1990's to having made videoconferencing an integral part of the collaboration workflow, where now groups of over 5000 physicists work together to achieve a single goal: exploring the fundamental nature of matter – through the ubiquitous use of ICT.

## Key conference topics

The CHEP program features a plenary 'key note' track and a series of topical sessions on

- Data Acquisition and Control Systems
- Algorithms for Event Processing
- Distributed computing, Clouds and Grids
- Data Stores and Databases
- Computing data facilities and networks
- Software Engineering & Collaborative Tools

## Who attends CHEP?

Held every 18 months in a different region on the globe, CHEP brings together over 500 participants.

About half are senior researchers and IT staff responsible for the design of the next generation computing and networking. They are either decision makers for their organisation, or define specifications to which IT equipment is bought.



The other half are mainly senior graduate students and post-doctoral researchers. These have been highly trained in analysing large volumes of data, in the design of algorithms, or in the engineering of data processing facilities such as clouds and grids. They are employed on fixed-term contracts and will be looking for career opportunities.

## CHEP 2013

CHEP 2013 will take place at the Beurs van Berlage in Amsterdam, The Netherlands, from 14-18 October 2013, with an expected participation of over 500 participants. CHEP will deliver numerous benefits to sponsors depending on the desired level of visibility, priorities and goals. Sponsoring CHEP will be a rewarding marketing, business development and partnership opportunity, and gives you access to the pool of IT experts from the physics community.

Different levels of sponsoring partnerships are available: Diamond, Platinum, Gold, Silver and Bronze, as described overleaf.

## Sponsorship Benefits

- Targeted audience of over 500 technical leaders, researchers, big data users and decision makers from around the world.
- High visibility and a prime opportunity to present key achievements and strategic goals.
- Showcase cutting edge technology to an international audience in a dedicated exhibition area.
- Extensive networking opportunities at sessions and social events.



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## Diamond Sponsor Package

The Diamond Sponsor package is available for those supporting CHEP with at least €50.000



Benefits:

- **One key note talk of 45 min to the entire audience** by a high-level technical expert of your company or organization. For this talk, we would like to encourage you find synergy with the theme of the conference (e.g. new developments in computer architectures, your ways of handling big data, etc.)
- **Additional visibility during the social event** by acknowledgement and visibility on the dinner tickets
- **Four (4) full-conference attendee passes** in total are included
- **All benefits of the Platinum Sponsor package** listed below, such as a large corporate booth

**Only one Diamond Sponsor package is available.**

## Platinum Sponsor Package

The Platinum package is available for those supporting CHEP with at least €30.000

Benefits:

- **One key note talk of 30 min to the entire audience** by a high-level technical expert of your company or organization. For this talk, we would like to encourage you find synergy with the theme of the conference (e.g. new developments in computer architectures, your ways of handling big data, etc.)
- **Acknowledgement by the plenary session chair** and in targeted messages to delegates;
- **Only one platinum or diamond sponsor opportunity per business area** (so that your contribution will be exclusive. For example, we consider ICT systems and systems integrators; processors and micro architectures; or data handling/databases, as business areas)
- **One large booth** (with corporate branding as provided by you) during the full week in the exhibition and catering area
- **Two (2) full-conference attendee passes** are included
- **Prominent visibility on the CHEP home page**, with logo linked to your web page
- **Prominent visibility on all conference communications** and conference posters
- **Your logo on all signs** at CHEP 2013 conference venue
- **Possibility to include sponsor-provided items in the participant pack**

**At most two Platinum Sponsor packages are available**

The CHEP organizers aim to give business and industry partners a prominent and visible role in the programme through tailor-made sponsorship partnerships. Please feel free to contact us with your ideas on sponsorship if the options above do not suit your needs.



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## Gold Sponsor Package I 'Track Sponsor'

This Gold package is available for those supporting CHEP with at least €15.000

Benefits:

- **One presentation of 20min in the parallel track of your choice**, by a high-level technical expert of your company or organization. For this talk, we would like to encourage you find synergy with the theme of the track
- **Display with your logo in the session area** during the entire track
- **Only one sponsor opportunity per track**
- **One booth** (with corporate branding as provided by you) during the full week in the exhibition area
- **One (1) full-conference attendee pass** is included
- **Visibility on the CHEP web page**, with logo linked to your web page
- **Visibility on all conference communications and posters**
- **Possibility to include sponsor-provided items in the participant pack**

Only six (6) Gold 'track sponsor' packages are available, one for each track. The Software Engineering and Collaborative Tools topics will be combined in a single track.

## Gold Sponsor Package II 'Luncheon Sponsor'

This Official Luncheon Sponsor Gold package is available for €15.000 per lunch

Available dates are Monday 14<sup>th</sup>, Tuesday 15<sup>th</sup>, Wednesday 16<sup>th</sup> and Thursday 17<sup>th</sup> of October.

Benefits:

- **Visibility displays with logo around the luncheon areas** on the date chosen
- **Only one sponsor opportunity per day**
- **Acknowledgement by the session chairs** before each lunch, and in targeted messages to delegates;
- **One booth** (with corporate branding as provided by you) during the full week in the catering area
- **One (1) full-conference attendee pass** is included
- **Visibility on the CHEP web page**, with logo linked to your web page
- **Visibility on all conference communications and posters**
- **Possibility to include sponsor-provided items in the participant pack**

Only four (4) Gold 'luncheon sponsor' packages are available, one for each full day.



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## Silver Sponsor Package I 'Conference Material Sponsor'

This Official Conference Material Silver package is available for those supporting CHEP with €10.000

Benefits:

- **Visibility on the conference material** for participants: printing of your logo on all lanyards, badges and notepads
- **One (1) full-conference attendee pass** is included
- **Visibility on the CHEP web page**, with logo linked to your web page
- **Visibility on all conference communications and posters**
- **Possibility to include sponsor-provided items in the participant pack**

**Only one Silver 'conference material' package is available.**

## Silver Sponsor Package II 'Conference Bag Sponsor'

This Official Conference Bag Silver package is available for those supporting CHEP with €10.000

Benefits:

- **Visibility on the conference bag** for participants: printing of the logo on every conference bag
- **One (1) full-conference attendee pass** is included
- **Visibility on the CHEP web page**, with logo linked to your web page
- **Visibility on all conference communications and posters**
- **Possibility to include sponsor-provided items in the bag**

**Only one Silver 'conference bag' package is available.**

Alternatively, the Official Conference Bag sponsor may provide a sufficient (approx. 600) number of suitable bags directly to the organizers as an in-kind contribution.

## Silver Sponsor Package III 'Proceedings Sponsor'

This Official Proceedings Silver package is available for those supporting CHEP with €10.000

Benefits:

- **Visibility in the Open Access conference proceedings:** honorable mention introduction, in all scientific calls for papers, and in communications regarding the proceedings after the conference
- **One (1) full-conference attendee pass** is included
- **Visibility on the CHEP web page**, with logo linked to your web page
- **Visibility on all conference communications and posters**

**Only one Silver 'Proceedings' package is available.**

Alternatively, the Official Proceedings Sponsor may cover the actual cost of publishing the proceedings the an on-line Open Access proceedings journal selected by the CHEP International Programme Committee.



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## Bronze Sponsor Package I 'Coffee Break Sponsor'

This 'Coffee Break' Bronze package is available for €5.000 per coffee break

Benefits:

- Visibility with logo around the coffee break areas on the date chosen
- One (1) single-day attendee pass is included for the date chosen
- Visibility on the CHEP web page, with logo linked to your web page
- Visibility on all conference communications and posters
- Possibility to include sponsor-provided items in the participant pack

There are eight (8) Bronze 'Coffee Break' Bronze packages available.

## Bronze Sponsor Package II 'Insert Sponsor'

This 'Bag Insert' Bronze package is available for €2.500

Benefits:

- Possibility to include sponsor-provided items in the participant pack
- Visibility on the CHEP web page, with logo linked to your web page
- Visibility on all conference communications and posters

## Other Sponsorships

The EGTF'10 annual conference aims to give business and industry players a prominent and visible role through tailor-made sponsorship partnerships. Please feel free to contact us with your ideas on sponsorship if the options above do not suit your needs.

If you are interested in sponsoring CHEP 2013, please contact:

Arjen van Rijn or David Groep: <[sponsoring@chep2013.org](mailto:sponsoring@chep2013.org)>





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## Contract for sponsorship of CHEP 2013

Company name: \_\_\_\_\_  
Address: \_\_\_\_\_  
ZIP code: \_\_\_\_\_ City: \_\_\_\_\_  
Country: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Web page: http:// \_\_\_\_\_

We would like to sponsor CHEP 2013 as<sup>1</sup>:

- Diamond Sponsor (at least €50 000) € \_\_\_\_\_
- Platinum Sponsor (at least €30 000) € \_\_\_\_\_
- Gold Sponsor package I 'Track Sponsor' for track \_\_\_\_\_ € \_\_\_\_\_
- Gold Sponsor package II 'Luncheon Sponsor' on the chosen date € 15 000
  - Monday  Tuesday  Wednesday  Thursday (preferred)
- Silver Sponsor package I 'Conference Material Sponsor' € 10 000
- Silver Sponsor package II 'Conference Bag Sponsor'<sup>2</sup> € 10 000
- Silver Sponsor package III 'Conference Proceedings Sponsor'<sup>2</sup> € 10 000
- Bronze Sponsor package I 'Coffee Break Sponsor' on the chosen date and time € 5 000
  - Monday  Tuesday  Wednesday  Thursday  Friday
  - Morning break  Afternoon break (preferred)
- Bronze Sponsor package II 'Insert Sponsor' € 2 500

All insert materials and in-kind contributions shall be sent to the organizers before the applicable dead line.

<sup>1</sup> Contracts will be handled on a first come first serve basis, in case the requested sponsor item is not available the EGITF'10 will contact the sponsor to offer an alternative.

<sup>2</sup> In-kind sponsoring is possible, please contact the organizers for a custom contract



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Company Name: \_\_\_\_\_

## INVOICE AND PAYMENT

Undersigned declares that the sum of EUR \_\_\_\_\_, representing 50% of the total amount being sent within 3 weeks after receipt of the invoice of the first installment by bank transfer to ABN AMRO Amsterdam, Account Number: 64.23.83.596, Swift / BIC Code: ABNANL2A, IBAN Number NL78ABNA0642383596, and made payable to: Stichting FOM (VAT nr: NL 0028.82243.B.02), stating the following:

1. your company name, 2. CHEP2013 – NIKHEF, 3. your invoice number

The remaining amount shall be due 4 month prior to the start of the conference, on 14<sup>th</sup> June 2013.

## TERMS AND CONDITIONS

The undersigned is fully aware of the terms and conditions of the general regulations set out enclosed and accepts without reservations.

## CANCELLATION POLICY

The organizers shall retain:

- 50% of the agreed sponsorship package cost if the cancellation is made until 4 months prior to the Conference
- 100% of the agreed sponsorship package cost if the cancellation is made less than 4 months prior to the Conference

We undertake to send all marketing materials to the organizers of the CHEP 2013 conference by the given deadlines and to fulfill payment of the sponsor fee when indicated in the present application.

DATE & PLACE: \_\_\_\_\_

AUTHORIZED REPRESENTATIVE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_